



## MASTER'S PROGRAM FOR INTERNATIONAL STUDENTS IN BANKING AND FINANCE

### ABOUT THE PROGRAM :

#### Introduction

The Graduate Institute of Banking and Finance was established in September, 2011.

The Program in Banking and Finance offered by the Chinese Culture University (CCU) is a cutting-edge finance degree designed to provide graduates with a combination of the most up-to-date financial theory and tangible skills that can be employed in the workplace.

#### Mission Statement

The Program examines the principles of financing and investment decisions and their impact across a broad range of contemporary management concerns. The program is structured to provide financial professionals with the knowledge and proficiency to create sophisticated solutions to financial problems, improve investment decision-making, develop strategic financial objectives, and seize new business opportunities.

#### Features

The major focus will be on the operation and management of financial institutions. This makes sense in terms of our graduates' most likely future jobs: some of them will be security analysts, some become researchers of financial institutions like banks, securities, fund management companies, or insurance companies, and some become employees in government financial regulatory institutions by passing the civil service examination.

#### Admission

International applicants must hold a valid, ROC-recognized bachelor's degree, or its equivalent.

Furthermore, international applicants have to satisfy all applicable requirements stipulated in the CCU Regulations for International Admission.

- The applicants have to provide school transcript(s) (including proofs of outstanding academic achievements).
- The applicants have to submit one copy of Master Research Plan in either English or Chinese.
- Work experience or published research papers should be attached to the application package.

#### Program Structure

Each student in the Program must complete 36 credits, including all required courses and some elective courses. Besides, a written master thesis is required for the degree. A TOEFL score of 500

points or above is also required for graduation.

**COUSE INFORMATION :**

Required Courses

Courses	Unit	Course Description
Research Methodology	3credits	This course aims at providing students with research techniques and skills for analyzing quantitative data that may be required for their individual research project, the publication of the research and an academic career. The emphasis is on practical uses of SPSS and AMOS software tools in order to discover and prove new scientific facts and relationships.
International Business Management	3credits	The Challenges of Globalization places culture and globalization front and center to motivate and enable students to grasp difficult conceptual material.  The course covers a wide range of financial issues. The theoretical foundations are further discussed including CAPM, APT, MM theory, cost of capital , dividend policy, etc.
International Marketing Management	3 credits	This course is designed to introduce students to international/global marketing and branding as viewed through the lens of Taiwan's brands and companies.
Corporate Finance	3 credits	The class focuses on setting out the basic principles of financial management and applying them to the main decisions faced by the financial manager. The content covers the fundamental concepts of financial management, pricing on financial assets, discounted cash flows techniques, capital budgeting evaluation methods, capital asset pricing model, the measure of financial leverage, cost of capital, capital structure theory, dividend policy.
Operation & Management of Financial Institution	3 credits	The course emphasizes the operation, regulation, and risk of financial institutions. It focuses the practical applications and the discussions of current monetary issues.
Quantitative Analysis in	3 credits	This course aims to provide students with a variety of time-series methods frequently used in finance research. They include ARDL,

<b>Finance</b>	ARMA, ARIMA, unit-root tests, VAR, co-integration tests, VECM, Granger-causality tests, IRF, FEVD, ARCH, GARCH, and the GARCH family. This course is designed to develop students' competence in time-series data analysis for their thesis research.
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Elective Courses

Courses	Unit	Course Description
<b>Investment Analysis and Management</b>	<b>3 credits</b>	The objective of Investment is to examine how people should make portfolio investment and speculative decisions under today's changing investment environment. The proper investment analysis and management help investors maximizing profit and minimizing risk.
<b>Financial Mathematics</b>	<b>3 credits</b>	This course introduces students with financial calculation and information acquisition with modern computational equipment, efficiently facing the uncertain future. The course is an intermediate course which pivots on financial calculation using functions in spreadsheet software. The topics include: present values, future values, interest rates, periods, annuities, amortization analysis, and risk and returns.
<b>Seminar on International Finance</b>	<b>3 credits</b>	The course introduces international financial management. Topics include the development of internationalization, foreign exchange markets, the international parity condition, currency futures contracts, foreign exchange rate exposure, and the international banking.

FACULTY

Professor	Position	Degree
<b>Dr. Yung-Chang Wang</b>	Professor	Ph.D., State University of New York at Stony Brook (SB)
<b>Dr. Kuang-Hsun Shih</b>	Professor	Ph.D., Nova Southeastern University
<b>Dr. Tsui-Jung Lin</b>	Associate Professor	Ph.D., National Chung Cheng University
<b>Dr. Tien-Wei Lou</b>	Associate Professor	Ph.D., Chinese Culture University



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<b>Dr. Hsien-Kuang Fang</b>	Associate Professor	Ph.D., University of Southern California
<b>Dr. Fu-Ju Yang</b>	Associate Professor	Ph.D., National Chiao Tung University
<b>Dr. Wen-Rong Ho</b>	Associate Professor	Ph.D., University of Texas - Austin
<b>Dr. Yi-Hsien Wang</b>	Associate Professor	Ph.D., Ming Chuan University
<b>Dr. Chin-Kun Chang</b>	Assistant Professor	Ph.D., Louisiana State University
<b>Dr. Ching-Te Chang</b>	Assistant Professor	Ph.D., National Chiao Tung University
<b>Dr. Wu-Chang Luo</b>	Assistant Professor	Ph.D., University of Southampton
<b>Dr. Shou-Wei Chang</b>	Assistant Professor	Ph.D., University of Southampton
<b>Dr. Lien-Wen Liang</b>	Assistant Professor	Ph.D., Hokkaido University
<b>Dr. Hui-Fun Yu</b>	Assistant Professor	Ph.D., National Taiwan University of Science and Technology
<b>Dr. Jui-Cheng Hung</b>	Assistant Professor	Ph.D., Tamkang University

Contact Information

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